Julliana Bravo 917-834-7363 | jullianambravo@gmail.com | LinkedIn

EDUCATION

University of Connecticut, Storrs, CT | Bachelor of Arts, Journalism and History, May 2024

University of Essex, Study Abroad, Fall 2023

Relevant Coursework: Newswriting, Introduction to Sports Journalism, Environmental Journalism, Media Law, International Journalism, Journalism and Storytelling

Award: TC Karmel Scholarship for Sports Journalism 2023

VIDEO EXPERIENCE

Media Intern | Hedgeve Risk Management | Stamford, Conn. | June 2023 – August 2023

- Managed camera, lighting, and audio equipment set up and takedown in the studio to ensure a smooth process during live recordings for hedge fund with a subscriber based video platform
- Created content for company's YouTube with 75k subscribers and X with 196k followers
- Edited over 50 videos using Adobe Premiere for subscribers and designed video thumbnails using a template on Adobe Photoshop; posted videos on the company's YouTube and X platforms

Videographer, Editor, Reporter | UCTV Sports | University of Connecticut | January 2022 - April 2024

- Filmed and produced 12 sports packages for field hockey, ice hockey, basketball, baseball, softball, soccer, and swimming for student-run TV channel with 5.9k subscribers on YouTube and 1.6k followers on Instagram
- Edited packages using Adobe Premiere while adhering to 48 hour deadlines
- Researched, co-hosted, and edited four episodes of "Rookie Recap," sports show reviewing the debut season of all 58 players selected in the 2023 NBA draft

RELEVANT EXPERIENCE

Campus Correspondent | The Daily Campus, Sports and News | University of Connecticut | February 2023 - March 2024

- Reported and wrote news stories in AP style for assigned beat
- Collaborated with editors to improve finished story while writing on deadline

Global Content Curator | University of Connecticut | October 2023 – December 2023

- Created content such as Instagram posts and reels of my experience at the University of Essex for future EGL students which appeared on UConn's study abroad Instagram

Radio DJ | WHUS | University of Connecticut | January 2022 - February 2024

- Prepared a weekly, one hour playlist with roughly 14 songs relating to an interesting and musical theme
- Followed FCC, WHUS, and UConn radio rules and guidelines while on air
- Engaged with the audience, answered phone calls, and DJed the songs while staying on schedule

Writer | Her Campus | University of Connecticut | September 2022 – May 2023

- Wrote articles for UConn students covering topics such as being a history major and social life at UConn for an online blog designed for women college students
- Pitched story ideas and used AP Style while writing articles

Museum Associate | New Canaan Museum and Historical Society | New Canaan, Conn. | July 2022 - August 2022

- Curated historical documents; and responsible for opening and closing the museum on weekends
- Helped guests, answered questions about historical data, and aided them in their personal historical research

SKILLS

Language: Spanish | **Software:** Final Cut Pro, Adobe Premiere, Adobe Illustrator, Canva, Wordpress | **Social Media:** Instagram, X, TikTok, YouTube | **Writing:** AP Style